

FOGYISH METHODS HAMPER FIREMEN

Working Conditions in Vogue Handicap Force When Fires Occur

DISCARDED ELSEWHERE Blaze at Meal Hour Often Finds Companies Unable to Handle Hose

Prevalence, not the citizens of Philadelphia, preserves the property and the lives of its million and three-quarters of inhabitants from destruction by fire.

It is the equipment—the method under which the firemen are compelled to labor—the want of common-sense precaution and the consequent necessity to give battle to a fire that is the matter of concern.

CITY SLEEPING ON VOLCANO "I tell you," said a veteran of the Bureau of Fire, an official who has risen from the ranks of hoseman to command of a company, "that Philadelphia is sleeping over a volcano."

"The reason?" Councils won't give us the men or the apparatus that a city of Philadelphia's size or value should have. We are asking them today for more money.

"But we suggest that such an emergency might occur during a meal hour with only five men at a station. We send two of those men into the smoke and flame with the hose and two remain to handle the engine."

FOGYISM DISCARDED ELSEWHERE "The fogyish methods in vogue in Philadelphia have been discarded long ago elsewhere. It is called extravagance to ask a detail of sixteen men on duty at all hours."

"Why, does the public stop to consider that many of our extra-alarm fires are made so not because of their extent, but merely to get men enough to handle the hose lines and to replace those who have become exhausted or have been handled to hospitals?"

Eliminate Waste, Redfield Urges

Continued from Page One Waste, not industry, to science, educate boys and girls in their work, and the causes of costs, study and control the serious expenses involved in distribution and get weights and measures system that is up to date.

With these things done, he declared, "we need fear the competition of no man, but with these left undone we shall probably reap the reward deserved."

In the course of his address, "After the War," Mr. Redfield said in part: "The business world should have in mind that our foreign commerce and our domestic commerce are not two separate and conflicting things. They form one whole."

INDUSTRIAL AIMS "No one can tell whether the rumors of peace of which the air is full will develop into fact in the near future. Certainly it is true that the industrial powers of Europe are definitely preparing for a renewal of peaceful activities at the war's end."

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

Ask for Horlick's Safe Milk For Infants and Invalids. A Nutritious Diet for All Ages.

SEARCH AFTER SECRETS OF POLE BEGINS IN 1918

Bartlett's Expedition to Uncharted Arctics Will Start in Summer of Next Year

FOR SCIENTIFIC RESEARCH Study, Rather Than Discovery, Object of Perilous Journey to Far North

By CAPT. ROBERT A. BARTLETT, Commander of the projected Bartlett Polar Expedition. WASHINGTON, Jan. 10.—Equipped for a scientific study of the polar regions, 8,000 square miles of which never have been sailed or tread by man, the Bartlett polar expedition, the first purely scientific expedition to enter the Far North, will sail from the United States during the summer of 1918.

Scientific research, rather than discovery, will be our first object. I will take but ten men into the polar belt with me—including ship's crew, mechanics and scientists. Each will be a man of tried caliber, for once set out there will be no return ticket to the civilized world, at least under three to five years. Each man must be capable of supreme endurance and versatility.

Two or three scout-type monoplanes, an innovation in polar expeditions, will be included in our equipment to supplement the customary dogs and sledges. These will be used for observation purposes from the base of operations, always the ship, and might prove invaluable in returning to civilization should the expedition meet with disaster.

How the natural forces operate at the Pole; whether the perpetually moving ice of the Arctic Sea swirls in a continuous circle about the Pole; whether their movements are directed by a constant east wind, as frequently noted in former expeditions; or whether by ocean currents; just what atmospheric conditions prevail—these are some of the questions we hope to be able to answer before the trip is concluded.

A careful study of the fauna life on the ocean floor of the Arctic, with comparisons with the animalistic existence of other waters, will also form a part of the research work. Charting of new lands, if such exist, and soundings of the Arctic Ocean in various latitudes are further objectives. Admiral Peary, making deep soundings at the Pole, proved for 980 feet, nearly two miles, without finding a bottom.

Our ship, which we hope soon to have under construction, will be built of tough, live oak, with special constructive features to resist the terrific impact with ice floes naturally to be expected on such a trip. It will be small, to permit of quick moving, which is often imperative to escape being caught and crushed like an egg shell between rapidly approaching ice fields. If caught in such a predicament, the only recourse is blasting out a "berth" with dynamite or abandoning the vessel to her fate.

ARNOLD DALY NEAR DEATH Actor Worked in Pain Shortly Before Appendicitis Operation

NEW YORK, Jan. 10.—Arnold Daly, the actor, was lying at the point of death in Roosevelt Hospital early today, after an operation for appendicitis. He had been suffering since Friday, but his ailment was not diagnosed as appendicitis until yesterday, and he had continued acting in "The Master" last week at the Fulton and Monday at the Grand Box.

On Monday night Mr. Daly was suffering such acute pain that he was almost unable to finish the performance.

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

AYER & McKINNEY (Makers of Meridale) Philadelphia. Bell Phone, Market 3741. Keystone Phone, Main 1143.

SEARCH AFTER SECRETS OF POLE BEGINS IN 1918

Bartlett's Expedition to Uncharted Arctics Will Start in Summer of Next Year

FOR SCIENTIFIC RESEARCH Study, Rather Than Discovery, Object of Perilous Journey to Far North

By CAPT. ROBERT A. BARTLETT, Commander of the projected Bartlett Polar Expedition. WASHINGTON, Jan. 10.—Equipped for a scientific study of the polar regions, 8,000 square miles of which never have been sailed or tread by man, the Bartlett polar expedition, the first purely scientific expedition to enter the Far North, will sail from the United States during the summer of 1918.

Scientific research, rather than discovery, will be our first object. I will take but ten men into the polar belt with me—including ship's crew, mechanics and scientists. Each will be a man of tried caliber, for once set out there will be no return ticket to the civilized world, at least under three to five years. Each man must be capable of supreme endurance and versatility.

Two or three scout-type monoplanes, an innovation in polar expeditions, will be included in our equipment to supplement the customary dogs and sledges. These will be used for observation purposes from the base of operations, always the ship, and might prove invaluable in returning to civilization should the expedition meet with disaster.

How the natural forces operate at the Pole; whether the perpetually moving ice of the Arctic Sea swirls in a continuous circle about the Pole; whether their movements are directed by a constant east wind, as frequently noted in former expeditions; or whether by ocean currents; just what atmospheric conditions prevail—these are some of the questions we hope to be able to answer before the trip is concluded.

A careful study of the fauna life on the ocean floor of the Arctic, with comparisons with the animalistic existence of other waters, will also form a part of the research work. Charting of new lands, if such exist, and soundings of the Arctic Ocean in various latitudes are further objectives. Admiral Peary, making deep soundings at the Pole, proved for 980 feet, nearly two miles, without finding a bottom.

Our ship, which we hope soon to have under construction, will be built of tough, live oak, with special constructive features to resist the terrific impact with ice floes naturally to be expected on such a trip. It will be small, to permit of quick moving, which is often imperative to escape being caught and crushed like an egg shell between rapidly approaching ice fields. If caught in such a predicament, the only recourse is blasting out a "berth" with dynamite or abandoning the vessel to her fate.

ARNOLD DALY NEAR DEATH Actor Worked in Pain Shortly Before Appendicitis Operation

NEW YORK, Jan. 10.—Arnold Daly, the actor, was lying at the point of death in Roosevelt Hospital early today, after an operation for appendicitis. He had been suffering since Friday, but his ailment was not diagnosed as appendicitis until yesterday, and he had continued acting in "The Master" last week at the Fulton and Monday at the Grand Box.

On Monday night Mr. Daly was suffering such acute pain that he was almost unable to finish the performance.

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

Ask for Horlick's Safe Milk For Infants and Invalids. A Nutritious Diet for All Ages.



CAPT. ROBERT A. BARTLETT

signal food, however, will consist of seal, walrus and polar-bear steaks. We can, at some convenient place in the Arctic, kill several thousand of these and pile them up on the ice, covered with snow, as our food reserve. They will keep, of course, indefinitely.

The average winter temperature we will encounter will be 25 or 40 degrees below zero, or a slightly moderating in the brief summer.

Starting out from some port on the Pacific, probably Seattle, in July, we will pass through Bering Strait and proceed north around Alaska. Arriving at some point off the American coast in September, we will "set" the ship in the rapidly forming ice fields, and resign ourselves to a continuous drift with the ice, wherever it may lead us.

We expect to come out at some point between Spitzbergen and Greenland. In this drifting with the ice, we will be able to note its trend and just what forces are operating in its direction. Whether it is moved principally by the water currents beneath or is driven by a constant wind, is yet to be determined. Numbers of important scientific theories may be either blasted or substantiated through these observations.

Frequent, hourly if possible, soundings will be taken of the sea bottom, and specimens of the fauna from the sea-floor collected. The theory that at some former age the earth's center was located at what is now the Pole and changed to its present position by a "dip-top" of the earth may be somewhat cleared up by a study of dead fauna life of the Arctic ocean, if any can be obtained.

Israel S. Fry Fatally Stricken

READING, Pa., Jan. 10.—Israel S. Fry, one of Reading's best known business men, died today as the result of a stroke at his home, 1372 Verklommen avenue, aged sixty-four years. He was born in Lancaster County and came to Reading forty-one years ago. He was a Democrat, representing the Second Ward in Common Council for fifteen years, and served a term as president. He was also a water commissioner years ago.

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

Ask for Horlick's Safe Milk For Infants and Invalids. A Nutritious Diet for All Ages.

OXFORD PRESBYTERIAN CHURCH 50 YEARS OLD

Former Pastors Join in Commemoration of Uptown Congregation's Jubilee

Oxford Presbyterian Church, at one time one of the most influential churches in the city, is celebrating its fiftyth anniversary this week with meetings every night in the church, Broad and Oxford streets.

Former pastors of the church are daily delivering addresses, having traveled long distances to take part in the exercises. The addresses began on Sunday with one by the pastor, the Rev. John Wiley Francis, D. D., of Philadelphia, who was the first pastor included in the program for the week. The services will close on Sunday next with a sermon by Mr. Francis's predecessor, the Rev. Dr. Frederick W. Loetscher, professor at Princeton Seminary.

The union of two small Sunday schools in 1866, followed by the organization of the church January 20, 1867, by the Fourth Presbytery of Philadelphia, with the Rev. F. L. Robbins as pastor, was the humble beginning of Oxford Church. Membership increased rapidly, the small chapel in which the forty-four original members began worship became inadequate and on December 12, 1869, a new stone church building was dedicated. Ten years later this was totally destroyed by fire.

In the early part of 1881 the congregation returned to worship in the rebuilt church. This was a large brownstone structure, with a spire 175 feet high. In 1913 the spire, one of the highest in the city, was a familiar landmark. City inspectors, however, declared it unsafe, and it was condemned and torn down.

MANY HURT IN EXPLOSION IN NEWSPAPER OFFICE

Fire Chief, Policeman and Spectators Injured in \$100,000 Fire in Troy

TROY, N. Y., Jan. 10.—Fire Chief Patrick H. Byron, four policemen and a score of spectators were injured by an explosion during a fire in the business section here today.

The plant of the Troy Observer was destroyed and Old Fellows' Hall damaged. The loss is \$100,000.

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

Ask for Horlick's Safe Milk For Infants and Invalids. A Nutritious Diet for All Ages.

RICH CONDUCTS CONCERT FOR STETSON HOSPITAL

Philadelphia Orchestra Gives Annual Program for Uptown Philanthropy

Philadelphia Orchestra gives annually a concert for the benefit of the Stetson Hospital.

Concertmaster Theodor Reich very cleverly and capably conducted the Philadelphia Orchestra last evening in the Stetson Auditorium, Montgomery avenue between Fourth and Fifth streets, in the enforced absence of Director Leopold Stokowski from the annual concert for the benefit of the Stetson Hospital.

That the annual uptown visit of the big band, which is chief of Philadelphia's musical activities, has become an institution in the great industrial section centering about the John H. Stetson Company's big plant was proved by the remarkable size of the audience, which nearly exhausted the large capacity of the hall. It was an audience which demonstrated that the workers need yield to some degree and attentiveness to the best in music and art, if further argument were needed, proof of the value of the missionary endeavors of the Philadelphia Orchestra Association in bringing great music close to the people through the medium of the Sunday free concerts and other agencies.

Certainly not among the band. The members of the orchestra gave opulently and frolic of their best, and, like all sincere giving, the blessing was double for those who received and those who offered their art. The result was that the program, perfect in every detail, did not suffer on account of necessary substitutions, but was performed with additional spirit and merit.

Mr. Reich was to have been the evening's soloist with the Viennese Fourth Concerto, and his involuntary promotion gave the solo "Job" to Hans Kindler, who repeated his dramatic and always interesting reading of Beethoven's variations for violinists, Brahms's "Variation on a Theme of Haydn," St. Anthony Choral, was omitted from the program and the final overture was pushed to first place, its position being filled with Weber's "Invitation to the Dance." The other soloist was Antonio Torelli, who gave his own fantasy for contrabass and orchestra, and the additional purely orchestral numbers were Bizet's "L'Arlésienne" suite and Liszt's Hungarian Rhapsody No. 2.

The early Wagner of the opening overture was not above creating the effects of Hellini and Donizetti, and the opera named after the last of the Roman tribunes is Italianate in tone and style as well as in name, yet it is not without its promise of the supreme innovator, particularly in the treatment of the brasses. Especially in the broad "variable" passages for the strings was the orchestra highly effective.

Mr. Kindler's participation has been advertised to briefly, and it only remains to say that he was in excellent form, which means that the audience had a great treat, namely, yet it is not without its promise of the supreme innovator, particularly in the treatment of the brasses. Especially in the broad "variable" passages for the strings was the orchestra highly effective.

Mr. Kindler's participation has been advertised to briefly, and it only remains to say that he was in excellent form, which means that the audience had a great treat, namely, yet it is not without its promise of the supreme innovator, particularly in the treatment of the brasses. Especially in the broad "variable" passages for the strings was the orchestra highly effective.

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

There are no pinch-penny methods used in making MERIDALE BUTTER No salting for weight—no wet wrappers for weight. It's all butter—pure, fresh, sweet butter.

Ask for Horlick's Safe Milk For Infants and Invalids. A Nutritious Diet for All Ages.

omitted from the program and the final overture was pushed to first place, its position being filled with Weber's "Invitation to the Dance." The other soloist was Antonio Torelli, who gave his own fantasy for contrabass and orchestra, and the additional purely orchestral numbers were Bizet's "L'Arlésienne" suite and Liszt's Hungarian Rhapsody No. 2.

A Beautiful Skin. May be obtained by THE CLOUD METHOD. WRINKLES, SCARS, SMALL-TOX PITTING and BLEMISHES, POSITIVELY eradicated.

Mi-KITA Superfluous Hair Remover. The only treatment which will remove permanently all superfluous hair from the face, neck, arms or any part of the body, leaving no mark or blemish on the most delicate skin.

Overland New Closed Cars. This is the richest, most beautifully finished convertible sedan ever offered at so low a price. The low price is possible because these cars share in the greater savings and economies of Overland production of a complete line of cars on so vast a scale.